CHANDLER WEBB

EXPERIENCE DESIGNER

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SKILLS

Branding

Concepting

UX Strategy

Service Design

UI/UX Design

Design Thinking

Wire-framing

Prototyping

Visual Design

Illustration/Painting

Exhibition Design

Storytelling

TOOLS

Pen and Paper

Brush and Paint

Adobe Suite

Sketch / Figma

Invision

Cinema 4D

Final Cut Pro

Keynote

Google Drive

INTERESTS

Drawing / Painting Indoor Soccer

People Watching

Traveling

Cooking / Baking

Tiny Desk Concerts

Queer Culture

Trail Running

EDUCATION

Virginia Commonwealth University - Brandcenter | Richmond, Virginia M.S. in Business/Branding | Experience Design | Expected May 2021

University of Virginia | Charlottesville, Virginia

B.A. in Biology & Studio Art | Painting | May 2017

Distinguished Majors Program | Written Thesis | High Distinction

My work is in the collections of the University of Virginia: Office of the Architect for Landscape Architecture and the McIntire Department of Art.

EXPERIENCE

University of Virginia | Charlottesville, Virginia Aunspaugh Fifth Year Fellow, 2017-2018

Role: I was a teaching assistant and studio assistant to the Resident Artist, and had my own studio and conceptual art practice. Gained expertise in exhibition/lighting design, and art handling/istallation.

Exhibitions: I exhibited conceptual work in various galleries over the past six years: four solo and six group exhibitions. Two were thesis exhibitions with an accompaning written thesis and thesis defense.

Greens to Grounds: Non-profit, CSA | Charlottesville, Virginia **Head of Marketing Team, 2015-2017**

Role: Managed a team of 10 members – brand development, strategized creative marketing plans, scheduled and lead weekly meetings, performed customer/user research, created digital and physical experiences for the organization.

SouthEast Expeditions | Cape Charles, Virginia

Eco Tour Guide: Stand-up Paddleboard and Kayak, summer 2015

Role: Lead tours of up to 45 people; scheduled and executed 200+ tours throughout the summer. Resolved customer service and intra-team problems and conflicts.

New Ravenna Mosaic Inc. | Exmore, Virginia

Custom Medallion Mosaicist - Junior Mosaic Designer, 2012-2015

Role: Crafted glass and marble mosaics by hand, collaborated with senior designers: design ideation and concepting, navigated client-business relationships, and learned creative problem-solving.

AWARDS & RECOGNITION

Jerry Torchia Award - VCU Brandcenter | Merit-based Scholarship, 2019
The Sevens Society - UVA | Accomplishments in the Arts, 2017
The Arts Council of the Eastern Shore of Virginia | Scholarship, 2014
The Cavallero-Cleary Visual Arts Foundation | Scholarship, 2014

The Bayly-Tiffany Endowment - UVA | Scholarship, 2013-2017